

KISS ME LORENA THE FIRST ITALIAN FILM DOWNLOADABLE FOR FREE *PRESS PACK*

▪ WHO

KISS ME LORENA is the title of the third comedy feature made by the *Associazione “i Licaoni”*, after *MANDORLE* (2000) and *N.A.N.O.* (2002). It is directed by *GUGLIELMO FAVILLA* and *ALESSANDRO IZZO*, and written by them together with *FRANCESCA DETTI*.

It is produced by “*i Licaoni*” and *OVERLOOK PRODUCTION*, with the participation of *ARMUNIA – FESTIVAL COSTA DEGLI ETRUSCHI*.

Other organizations that patronized the film are: *FONDAZIONE CASSA DI RISPARMI DI LIVORNO*, *PROVINCIA E COMUNE DI LIVORNO*, *SPAZIOGIOVANI FUORICENTRO*.

Moreover, the project included the involvement of some students from the *CENTRO SPERIMENTALE DI CINEMATOGRAFIA* in Roma and the undergraduate degree of Cinema-Music-Theatre of the *FACOLTÀ DI LETTERE (SCHOOL OF HUMAN STUDIES)* of the *UNIVERSITY OF PISA*.

▪ WHERE AND WHEN

Two months of pre-production, that included the general organization, set designs, the special make-up effect workshop, rehearsal with the actors; a month shooting, mainly concentrated in the province of Livorno; two months of audio and video post-production.

The initiative involved, among cast and crew, more than ninety people, channelling into the same project people coming from very different backgrounds – see above – and creating an occasion for exchange and synergy.

▪ HOW AND WHY

KISS ME LORENA is born from the necessity of starting a small revolution within the traditional cinematic panorama. A choice of news and originality in both form and content.

THE FORM: each phase of the making of KML, from the idea generation to the distribution on the internet, has made use of recent technological tools, of easy access and affordable consumer prices. Digital cameras, Personal-computers for the Audio and Video Editing and Graphic Software. The decision of the use of every tool and device involved, comes from a very open-minded approach to Cinema that includes **low budgets** and **non-traditional techniques**.

Therefore, KML is really a representation of a much larger and expanding movement of young independent filmmakers who are trying to give birth to a new way of making Cinema.

THE CONTENT: at the base of the contents presented in KML lies the intention of telling an original story that is, in many ways, much closer to an Anglo-Saxon kind of humour, rather than to traditional Italian cinema. The work of **John Landis**, the hilarity of the **Monty Python** and the delirious films of the **Zucker Brothers** is really where the humour of KISS ME LORENA is coming from.

The contents are then developed with a close eye to the maximum productive agility as a demonstration of how it is possible to adapt contents and production to a low-budget perspective.

- **THE DISTRIBUTION**

To maintain the coherency of the project from start to end, the production decided to go for a distribution that would be innovative for the traditional Italian film productions, for both distribution processes and channels. An unconventional distribution for an unconventional film.

On the website www.kissmelorena.it it would be possible to download the film in weekly episodes, **for FREE**. Other than the scenes of the film, it would also be possible to download additional extra material in the form of videos, images and texts that describe in much more detail the characters and settings of KML and its making.

All of this, of course, with an eye to the most recent free technologies, such as *podcasting* and *blogging* (if you do not know what those words mean, try having a look at them on Wikipedia).

- **THE PLOT**

The film director Tony (Guglielmo Favilla), after years of silence, gets back to his first love: the Cinema. He is determined to make history with his new feature, "KISS ME LORENA". To make the film he put back his old team, the actors Dave (Gabriele Buonomo), Phil (Marco Maggini), Liz (Alba C. Rohrwacher) and Dora (Laura Regali).

To them are then added George (Alex Lucchesi) and Mel (Maurizio Tesei), two new "talents" imposed by the production, and Jeffrey (Andrea Gambuzza), the executive producer.

All together they are resolute to climb the heights of success. Although, among jealousies, old loves and unbelievable twists in the story, they are bound to fail and degenerate into an incurable delirium.

Eight characters around a table rehearsing a script, "KISS ME LORENA": an embarrassing and messy film that makes the stupidity of its own makers, the main reason of interest.

▪ **PRINCIPAL CAST**

Gabriele Buonomo, Guglielmo Favilla, Andrea Gambuzza, Alex Lucchesi, Marco Maggini, Laura Regali, Alba C. Rohrwacher, Maurizio Tesei, Marco Caselli, Antonella Britti e con Paolo Migone.

▪ **CREW**

A PRODUCTION OF: I LICAONI Ass. Cult. and OVERLOOK Production

WITH THE PARTICIPATION OF: ARMUNIA Festival-Costa degli Etruschi

AND PATRONIZED BY: Fondazione Cassa di Risparmi di Livorno

CREATED AND WRITTEN BY: Francesca Detti, Guglielmo Favilla, Alessandro Izzo

DIRECTED BY: Guglielmo Favilla, Alessandro Izzo

EDITING: Guglielmo Favilla, Alessandro Izzo, Paolo Signorini

CINEMATOGRAPHY: Fabio Amadei, Renzo O. Angelillo, Gabriele Buonomo, Gianluca Mazza

ASSISTANT DIRECTOR: Paolo Signorini

PRODUCTION DIRECTOR: Francesca Detti

EXECUTIVE PRODUCERS: Gerardo Orlando, Enrico Signorini

PRODUCTION ASSISTANTS: Lazzaro Detti, Lorenzo Palmerio, Paola Princi, Eleonora Savi

BOOM OPERATOR AND SOUND RECORDIST: Sandro Ivessich Host

AUDIO MIX AND POST-PRODUCTION: Marco Baracchino, Alberto Battocchi

MUSIC BY: Marco Baracchino, Carlo Bosco, Giacomo Parisi

ART DIRECTION AND SET DESIGN: Gabriele Buonomo, Chiara Cavalli, Evelina Dario, Fabio Leonardi

COSTUMES: Cinzia Mazzoni, Valentina Testa

SPECIAL MAKE-UP EFFECTS: CREA Fx

SPECIALI DIGITAL EFFECTS: Impronte Digitali